Catching the Wave

UC Berkeley
Institute of East Asian Studies
October 5, 2007
Anime, Online Piracy, and the Workings of Soft Power

Sayonara Zetsubô Sensei (2007)

IAN CONDRY

Massachusetts Institute of Technology
crisis in global media

Shinseiki Evangelion (1995)
Duke University Press, 2006

RAP AND THE PATHS OF CULTURAL GLOBALIZATION

HIP-HOP JAPAN

ian condry

Duke University Press, 2006
QuickTime™ and a MPEG-4 Video decompressor are needed to see this picture.
K Dub Shine

犠牲はいつも市民の方へ来る
今夜もブッシュはベッドで眠る

it's always civilians who are sacrificed,
even so, Bush sleeps in his bed tonight
pop culture / real politics

QuickTime™ and a TIFF (Uncompressed) decompressor are needed to see this picture.

Danish cartoons depicting the prophet Mohammed spark protests

Shueisha ceases publication of *Kuni ga moeru* manga (2004) after protests re: Nanjing representation
SECRET ASIAN MAN™ By Tak

Welcome back to the program, we're here with Japanese Prime Minister Shinzo Abe.

Mr. Abe, you don't believe Japanese soldiers systematically raped thousands of women during WWII, correct?

There is no proof that the Japanese government had any involvement in forcibly recruiting comfort women as sex slaves during WWII.

They are liars.

Do you wonder why your approval ratings are in the toilet?

It's these inferior Chinese silk ties.

What about the three elderly women who testified to Congress about their terrifying ordeal as comfort women?

Not your conservative political ties.

www.secretasianman.com

The Weekly Dig (Boston), 3/27/07
"soft power"

gathering military intelligence
Camp X-Ray, Guantanamo Bay

advertising Abu Ghraib
This country has always believed in the necessity of having an enemy.

In other words, one can say terror and illusion are the true nature of the United States of America.
the making of anime

NoSide Studios, key frame check
Tokyo, Japan, July 2007
Gonzo studios entryway (Shinjuku)
Red Garden staff at script meeting, 8/06 (Gonzo)
Red Garden director Matsuo drawing storyboards, 8/06 (Gonzo)
Animation director (sakkan) Red Garden (Gonzo, 8/07)
Red Garden work area, 8/07 (Gonzo)
Gonzo studios  Red Garden cut folders, 8/07
### Must-Download TV

**AnimeStation**

![AnnieStation](irc.rizon.org)

- **Show only active torrents**
- **Show only seeded torrents**

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**Samurai Champloo**

**Production Home**
- Series Length: 26 Episodes
- Airing Schedule: Every Thursday 02:28 AM

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**Tenrou Tenge**

**Production Home**
- Series Length: 26 Episodes
- Airing Schedule: Every Friday 02:42 AM

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*AnimeStation website June 2004*
Peer-to-peer (p2p) file sharing constitutes majority of Internet traffic

- P2P traffic outpaces Web traffic from 2003
- P2P traffic growing steadily despite lawsuits

Source: CacheLogic “P2P in 2005” report (accessed 9/18/05)
AnimeSuki.com
Recently added
July 1, 2006

Captain Harlock, 1978 (10話)

Major (47話)

ナナ (2, 3話)
A “culture of piracy”? 「海賊文化」というのか

What's with the customers today?
Note from the Translator and Editor:

Later in this episode a few characters mention the Status of Forces Agreement. Since most of you probably aren't up to date on all United States foreign policy, it needs some explanation.

The Status of Forces Agreement is essentially the United States government's shield for military personnel in a foreign country.

Feelings are incredibly strong in Okinawa where approximately 17,600 Marines are stationed, and tensions between the US military and the civilians there are especially high.

The US military has had a pretty bad reputation there, where Marines have not been tried by Japanese law for charges ranging from rape to murder.

Sayonara Zetsubou Sensei

So Long, Mr. Despair
a.f.k fansubs
ニのヘ

2−4
A NEET making fun of other NEETs.
• Holding the Olympics in the country where 90% of all executions occur

...there are too many people who do not understand their own caliber!
Fansubber ethics (1): non-commercial
"Free fansub, not for sale, rent or eBay"
"Please terminate distribution after licensing"
Fansubber ethics (2): self-policing by anime fan groups

- remove links once show is licensed

AnimeSuki.com

“This series is licensed and has been removed from this site.”

- letters to websites generally receive quick compliance (e.g., 12/04 Media Factory Inc.)
Two robots question their identity

*Ghost in the Shell* (manga)

Masamune (1991)
the end for more info

wallpaper from Samurai Champloo official website