

Center for Japanese Studies 50th Anniversary *Hybrid Japan*

Kazuo Inamori: A Conversation on Business Innovation and Philosophy February 05, 2009

<u>Kazuo Inamori: A Conversation on Business Innovation and Philosophy (Video Archive)</u> <u>Kazuo Inamori: A Conversation on Business Innovation and Philosophy (with English translation) (Video Archive)</u> All 50th Anniversary Events Video Archive

On Thursday, February 5th, 2009, the Center for Japanese Studies presented a lecture by Kazuo Inamori, Chairman of KYOCERA Corporation, entitled "A Conversation on Business Innovation and Philosophy." Introduced by Duncan Williams (Chair, Center for Japanese Studies) and Yasumasa Nagamine, Consul General of Japan (San Francisco), Inamori gave a lecture that examined his business philosophy that has lead to the incredible success of the Kyocera Corporation. He shared the process by which he examines his own motivations and intentions at every level of business decision making to be certain that he is managing his business with a sincere and self-less mind, always aligning himself with the goal of contributing to society and doing the right thing, while maintaining a pure and beautiful heart.

Kazuo Inamori is the founder and chairman emeritus of the Kyocera Corporation (originally Kyoto Ceramic Co.), a global firm producing information and communications equipment and fine ceramic products. Inamori was also the Chairman of one of Japan's largest telecommunications companies, KDDI (originally DDI). One of Japan's leading entrepreneurs with a distinctive management philosophy, Inamori is a visionary business leader, an ordained Zen Buddhist priest, and a major philanthropist. Inamori today serves as president of a private business school, the "Seiwa-Jyuku," with branches in 60 locations, and shares his management philosophy at no charge to thousands of young business owners and entrepreneurs. His concern for humanity and the environment is well-known. He established the Inamori Foundation and its Kyoto Prize since 1984 as a way to recognize individuals and groups worldwide who have made outstanding contributions to the betterment of society and humankind.

Event Program: February 5, 2009

Location: Sibley Auditorium, Bechtel Engineering Center, UC Berkeley Time: 4:00pm-6:00pm

OPENING REMARKS

Duncan Williams (Chair, Center for Japanese Studies) INTRODUCTION Yasumasa Nagamine (Consul General of Japan, San Francisco)

LECTURE

Kazuo Inamori, Founder and Chairman Emeritus, KYOCERA Corporation

QUESTION & ANSWER

Moderated by Duncan Williams

Language: Simultaneous translation from Japanese to English Co-sponsored by: Haas School of Business, Consul General of Japan, San Francisco, Foreign Ministry of Japan, IEAS Shorenstein Fund